



**Jenny Smatt, MA, MSc.**  
**Managing Director**

**Jenny** is the Managing Director of Ontru and has over 20 years' experience locally and internationally in strategic planning, human resource management, training and development and business process redesign in Bermuda, Europe, the Caribbean, Latin America and the United States. Jenny is best known for enabling transformation and her unique ability to clearly see strengths and opportunities for individuals and businesses to realize even greater success.

Prior to spearheading Ontru in January 2012, Jenny's corporate career included executive and operational roles in shared services, human resources and business process redesign at EMC Corporation, PricewaterhouseCoopers and the Ascendant Group. Career highlights include ensuring EEOC compliance, supporting international HR operations in the United States, Europe and Latin America, identifying and realizing considerable operational savings through business process redesign and leveraging cutting-edge HR strategies.

She holds an undergraduate degree in Human Development and Social Policy from Northwestern University, a M.A. in Counseling Psychology and a M.Sc. in Management from Lesley College and is also certified as a Process Master, Balanced Scorecard Practitioner, recognized Institute of Leadership and Management Trainer and Investors in People Specialist.

Jenny is passionate about community involvement and has served and held leadership roles in community organizations including the Centre for Leadership, the Women's Council, Bermuda Olympic Association, Warwick Academy and the Bermuda Human Resources Association.

Jenny understands the importance of leadership, dedication and commitment as an accomplished international athlete. In 1992 she became the first Bermudian female to compete in the Olympics in the sport of swimming and was a Pan American Games finalist.