



Jenny Smatt, MA, MSc. Managing Director, Ontru



Jenny is the Managing Director of Ontru and has over 25 years of experience locally and internationally in strategic planning, human resource management, training and development, and business process redesign in Bermuda, Europe, the Caribbean, Latin America, and the United States. Jenny is best known for enabling transformation and her unique ability to clearly see strengths and opportunities for individuals and businesses to realize even greater success.

Before spearheading Ontru in January 2012, Jenny's corporate career included executive and operational roles in shared services, human resources, and business process redesign at EMC Corporation, PricewaterhouseCoopers, and the Ascendant Group. Career highlights include ensuring EEOC compliance, supporting international HR operations in the United States, Europe, and Latin America, identifying and realizing considerable operational savings through business process redesign, and leveraging cutting-edge HR strategies.

She holds an undergraduate degree in Human Development and Social Policy from Northwestern University, an M.A. in Counseling Psychology, and an M.Sc. in Management from Lesley College. She is also certified as a Process Master, Balanced Scorecard Practitioner, recognized Institute of Leadership and Management Trainer and Investors in People Specialist.

Jenny is passionate about community involvement and has served and held leadership roles in community organizations, including the Centre for Leadership, the Women's Council, the Bermuda Olympic Association, Warwick Academy, the Bermuda Human Resources Association and the International Women's Day Committee.

Jenny understands the importance of leadership, dedication, and commitment as an accomplished international athlete. In 1992, she became the first Bermudian female to compete in the Olympics in the sport of swimming and was a Pan American Games finalist. She recently combined her professional and athletic experience and passion to incorporate a non-profit organization, Performance Pathways, to facilitate development and support of Bermudian athletes from adolescence to adulthood.

